

# RESEARCH ON THE DESIGN OF ART OFFICE BASED ON WANG SHU'S DESIGN CONCEPT

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## ABSTRACT

The purpose of this study is to address the design of art office for young art practitioners. Through the study and application of artist Wang Shu's design style, an art office design that can be accepted by most young art practitioners is designed, so as to solve various problems faced by young art practitioners at this stage, and give Young arts practitioners help and support. more than 70 % of them hope to have their own art office. In terms of the design style of the office, I agree with Wang Shu's design style, especially the emphasis on function and practicality. Their ideal office is roughly as follows: the design sense of the large space highlights the original materials, and it is composed of various materials such as concrete and metal. The art office not only has an independent office unit, but also serves as a space for creative activities , There is also a relatively open shared area for displaying some of your own artwork. In terms of color matching, it is biased towards bright colors, and has a unique lighting design to highlight the vitality and creativity of colors. In addition, in order to highlight the artistic atmosphere of the office, it is also necessary to match some green plants, art decorations, etc. More than 70 % of young art practitioners are willing to spend less than RMB 50,000 on design and decoration. This study adopts the research method of questionnaire survey. Through the questionnaire survey and analysis of specific groups of people, the following results are obtained: Wang Shu's design style can be generally accepted, and his unique design style is also very suitable for the current society. The needs of young and middle-aged art practitioners.

**Keywords :** Space Design, Art office, Wang Shu

## INTRODUCTION

The history of art offices can be traced back to the Renaissance in Europe. At that time, artists had already started to set up art offices. In their own art office, artists could recruit apprentices and assistants to help them complete some artistic creations. This is also the prototype of today's art office.

In modern history, the French Parisian art office from the late nineteenth century to the early twentieth century provided important help to the Impressionist movement, and the modern art movement since the twentieth century is also inseparable from the American art office. At the same time, many well-known art office also began to emerge, such as Andy Warhol's art office and Alfred Stiglitz's photography office. During this period, the art office was no longer a sign of private ownership. Many artists chose to share art office or cooperate to open art office for various reasons. This choice also gave many artists more opportunities. Opportunities to help and communicate, so that you can better express your artistic ideas.

Nowadays, the art office is no longer the patent of well-known artists. With the development of the times, more and more people have embarked on the road of art. For them, having a space where they can concentrate on creating and show their own A platform and an area where you can communicate and cooperate with other artists, and at the same time, you can actively carry out public projects to integrate your art with society and the times.

Interior design is a form of artistic expression. Interior design is an art and science that improves the internal layout of architectural space. It exists in order to enable people who use this space to have a healthier, more beautiful and comfortable environment. While having a high pursuit, it also involves a lot of technical research content, such as ergonomics, environmental psychology, environmental physics, etc. Modern interior design has developed into an independent emerging discipline in environmental design [1].

Wang Shu, a contemporary Chinese architect, winner of the 2012 Pritzker Architecture Prize [2]. Wang Shu's design style and concept of combining tradition and modernity have been well recognized by the art world. Wang Shu's works and ideas have had a profound impact on the field of Chinese architecture and design. Wang Shu's research and design works demonstrate his in-depth thinking and innovative practice on the environment, culture and space [3], and have made important contributions to the development of Chinese contemporary art and architecture.

In the design of the art studio, the utilization rate of the space and the aesthetic feeling of the design itself are emphasized, and the limited space can be used to the maximum through the reasonable division of functional partitions. At the same time, more original materials are used in the selection of materials, and emphasize the presentation of its own texture, which can not only bring a distinctive aesthetic feeling, but also save the cost of the art studio while further integrating into nature.

In terms of the function of the art studio, it can not only meet the individual needs of young art practitioners, but also echo with the surrounding environment and reflect their own social value. Young art practitioners can carry out works through the semi-public area of the art studio. At the same time, it receives customers and other young art practitioners for artistic exchanges. In free time, this area can also be rented out to relieve the financial pressure of young art practitioners.

As more and more young art practitioners begin to enter the society, the economic benefits brought by the art market are getting higher and higher, and the status of the art market will become more and more important. For young art practitioners, a Belonging to one's own, an excellent art studio is an indispensable product.

## **RESEARCH PROBLEMS**

This research is aimed at the development and design of art office in today's art market. Based on the needs and current situation of young art practitioners, an art office for young art practitioners is designed according to the design style of artist Wang Shu. This art office can effectively solve the current art creation environment and work problems of young art practitioners, and can also allow young art practitioners to reduce living costs in other ways.

## **OBJECTIVES**

1. Analyze Wang Shu's design style and artistic characteristics.
2. Investigate whether Wang Shu's design style is accepted by most people.

## **METHODOLOGY**

This study was conducted through qualitative research. The research process first analyzed Wang Shu's famous art office design works, then designed a questionnaire according to his style and collected more than 100 questionnaire results feedback, from which we learned the public's suggestions for the research. The method is as follows: literature research, case analysis, questionnaire survey, questionnaire analysis.

## RESULT

In the book "The Beginning of Design" [4] written by Wang Shu, the first design work at the beginning is the art office designed by Wang Shu for his friend Chen Mo. As the first work in the book, Chen Mo's art office It is very representative of Wang Shu's ideas and creativity.

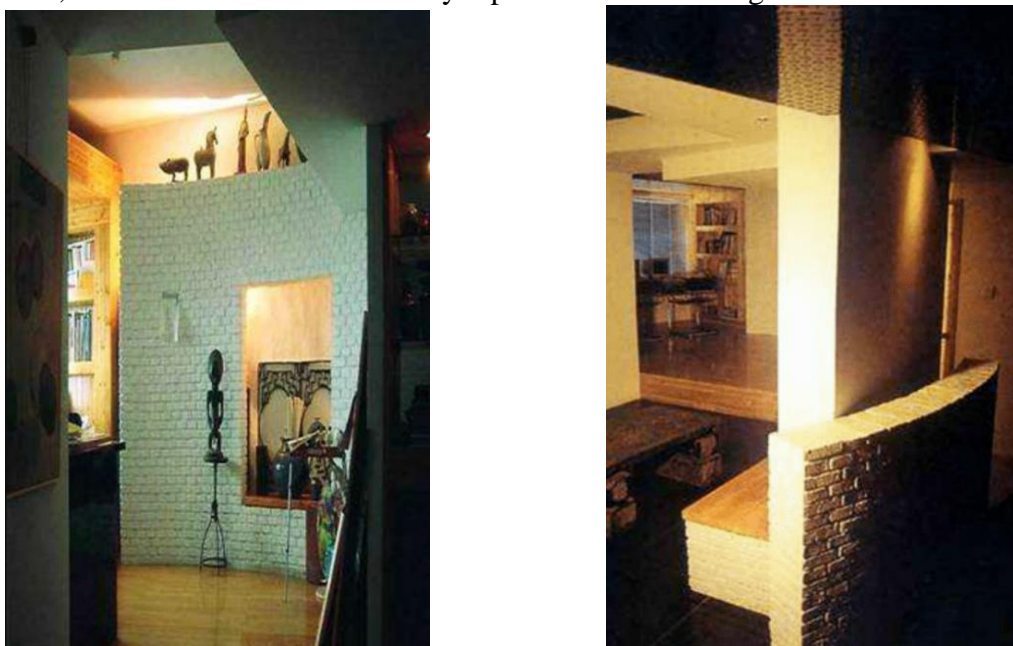


Figure 1 Chen Mo Art office

Chen Mo Art office is located in an office building in Xiashi Town, Haining City, Zhejiang Province, China, with a total area of about 60 square meters. Wang Shu divided the space of the art office into four abstract concepts, forming four areas, namely the corridor, interior space, platform and wall, and through the mutual combination and arrangement of these four areas, More regions are formed.

Corridors made of steel plates connect various areas. The indoor curved wall not connected to the roof is not only a wall for dividing areas, but also a natural display wall. The platform is like a stage, becoming the focus of sight. In Chen Mo's art office, Wang Shu used the limited area to produce many different effects through design and combination, and used the most authentic texture of materials as decoration to express the most authentic and simple design language.

Through the analysis and summary of Wang Shu's design style, a questionnaire was designed, and after random distribution, the results of the questionnaire were fed back. After data analysis, it can be seen that most of the surveyed objects are engaged in the field of painting and design for more than 5 years Young Artists.

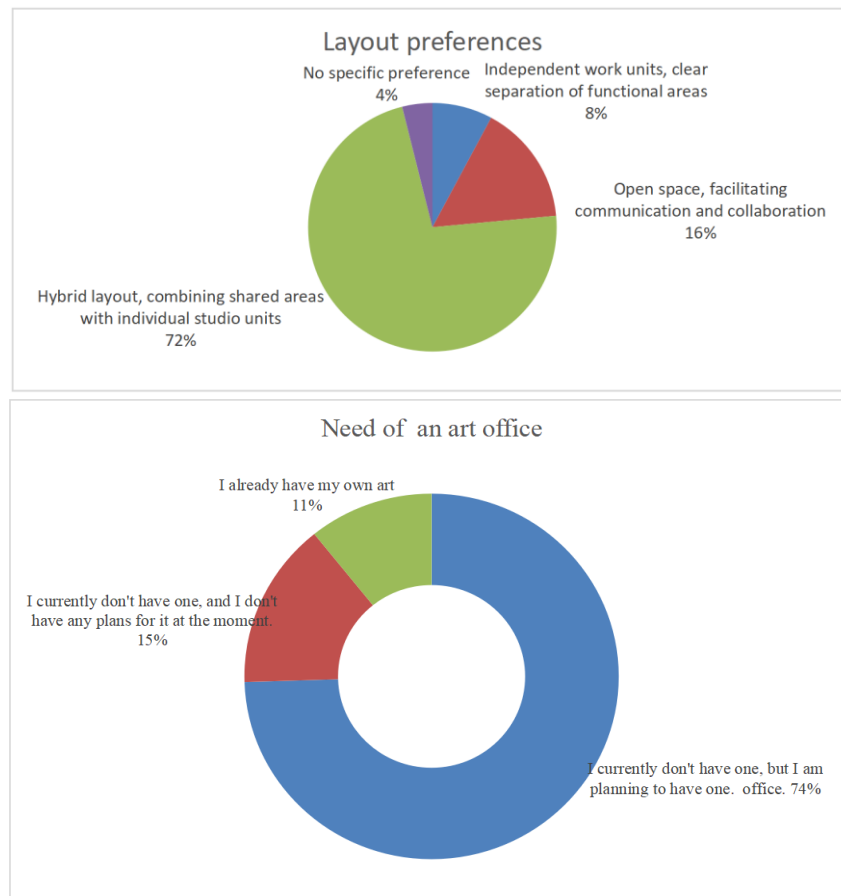


Figure 2 Young art practitioners' needs and layout preferences for art offices

During the creative process, they attach great importance to their own creative space and working environment, and more than 70 % of them hope to have their own art office. In terms of the design style of the office, I agree with Wang Shu's design style, especially the emphasis on function and practicality.

Their ideal office is roughly as follows: the design sense of the large space highlights the original materials, and it is composed of various materials such as concrete and metal. The art office not only has an independent office unit, but also serves as a space for creative activities , There is also a relatively open shared area for displaying some of your own artwork. In terms of color matching, it is biased towards bright colors, and has a unique lighting design to highlight the vitality and creativity of colors. In addition, in order to highlight the artistic atmosphere of the office, it is also necessary to match some green plants, art decorations, etc. More than 70 % of young art practitioners are willing to spend less than RMB 50,000 on design and decoration.

## CONCLUSIONS

Wang Shu's design style is known for its uniqueness. Wang Shu pursues a simple and natural design concept [5], while emphasizing the authenticity of materials and the experience in the entire design space. Wang Shu emphasizes respect for culture. Through unique space design, people can think about the relationship between people, space and nature. This design concept is accepted by most people and is very suitable for the design of art office .

In the form of design, we should pursue a concise and lively form, avoid excessive decoration and complicated structure, and express the most essential things through the simplest method, so as to show a natural feeling.

In the application of materials, local materials and environmentally friendly materials should be used more to show the unique cultural characteristics of the local area. Moreover, the most original texture of the materials themselves is also a very good display of beauty. [6]

In terms of space design, more emphasis should be placed on space design, focusing on the light and dark changes of the space in different states of opening and closing, so that a space can show different aesthetics through different changes, and increase the utilization rate of the space, in this way to arouse people Resonance with architecture.

When designing an art office, we should also pay attention to its functionality, examine the surrounding environment, and consider the needs of the community and society, so that the art office is not obtrusive and independent, but can be integrated with the environment, so that It becomes a design with social value. Design is for people. At the very beginning, people-oriented design concept must be considered. According to the satisfaction results of the target group, we should pay attention to the reasonable design and planning of the space. A space can be used in various ways. This return to the aesthetic feeling of the design itself Art office design is the most recognized.

## ACKNOWLEDGMENTS

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