

LEADERSHIP OF LOCAL LEADERS AFFECTING THE STRENGTH OF THE COMMUNITY: CASE STUDY IN LAT LUM KAEO DISTRICT, PATHUMTHANI PROVINCE.

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ABSTRACT

The purposes of this study were 1) Leadership of local leaders affecting the strength of the community: Case study in Lat Lum Kaeo District, Pathumthani Province. 2) To compare Leadership of local leaders affecting the strength of the community: Case study in Lat Lum Kaeo District, Pathumthani Province. This study used quantitative research. The populations were 66,360 people in Lat Lum Kaeo District, Pathumthani Province. The samples were 382 persons. Sampling method was simple sampling. Research tool was questionnaire. Data analysis using the software package. Statistics used in data analysis included percentage, mean, standard deviation, t-test, and One-Way ANOVA.

The results of the study found that: Leadership of local leaders affecting the strength of the community: Case study in Lat Lum Kaeo District, Pathumthani Province overall was more level. When considering each aspect found that Morality and ethics has highest mean. Next, they were responsibility, Communications and personality. And decision has lowest mean. The compare level of Leadership of local leaders affecting the strength of the community: Case study in Lat Lum Kaeo District, Pathumthani Province classified by, age, occupation and income found that overall were different. Except gender and education level were not different.

Keywords: Leadership, Local leader, Community

INTRODUCTION

Thailand development According to the National Economic and Social Development Plan No. 1-7 (1961-1996), focusing on the economy. Resulting in a successful change causing the country's economy to prosper increased income but was faced with the problem of incomplete income distribution to the people and many other issues that such as problems with the family that has changed into a single family, family problems, the problem of drug spreading, crime problem, consumer trends focusing on materialism Moving more labor from the countryside into the capital Including the problem of degradation of natural resources and the environment Until causing a weak society to see that developing a country that focuses on only one side of the economy is not enough. Therefore, the potential development of Thailand According to the 8th National Economic and Social Development Plan (1997-1991) is a major turning point of national development. Which provides an opportunity for all sectors of society to participate The past development in the 8th - 10th National Economic and Social Development Plan (1997-2011) emphasized holistic development by sticking to "people as the center of development" and creating a balanced development in every dimension in order to be in line with both external and domestic changes. At the same time,

the 11th National Economic and Social Development Plan (2012 - 2016) has established a strategy for sustainable human development in a society of lifelong learning. By creating immunity for Thai people and Thai society for lifelong learning Recognizing the value of culture and Thai wisdom Including strengthening community development To have conservation and restoration of local knowledge Encourage people in the community to participate in thinking And formulating guidelines for local community development On the principle of self-reliance which mainly considers the potential, resources, wisdom, way of life, culture and environment in the community By focusing on learning management in the community and the transfer of wisdom to help develop career skills. [1].

Thailand under the development process tends to accept culture. The progress of science and technology of foreign countries to develop the country even more respectively Until it can be said that today's Thai society is dominated by globalization of ideas and Western wisdom Until it became a slave to a capitalist economic system materialism and consumerism. As well as the modern trend, that comes from the western world and has global influence Thai people and Thai society have been driven by these trends to change their thoughts, values and beliefs about life. [2]. Until causing social problems Economic and environmental inevitably followed Along with the various situations of the world that fluctuate quickly Which all have an impact on national development in every way, which causes "Society has a problem Unsustainable development "at the same time, folk knowledge like in the olden days Thai people had wisdom or knowledge and wisdom in creating Invent. To take advantage of the environment. Solve local problems can live peacefully until now. By these folk wisdom and knowledge has strengthened the characteristics for Thai society, social security, self-sufficient culture and economy and still maintain a proud identity including good culture along with the development to keep up with the changing globalization trend. Therefore, the community, which is a medium-sized society that connects the small society, is home, school, and the large society, which is the nation and the world. The community has people, knowledge, and places that can provide education. In developing people to be quality people, the community or locality is very important. To promote participation in real-life learning in that society, there will be a way of life according to the conditions of each locality. Able to bring valuable local resources to use Useful and know how to look after the environment to remain with the community Things that are valuable to the way of life That is true Local Knowledge because local knowledge is knowledge that has been accumulated from the experiences of people in the community for a long time There is a connection between different sciences. There is a transfer from one generation to another in a way that is easy and appropriate according to the conditions of each locality. If considered thoroughly, found that today's communities are weak. Due to lack of culture in kindness, generosity, help each other, less love and jealousy in the community. There has been a change in the community in all areas, including many different conditions. Solving those problems is more difficult. The potential and local knowledge has disappeared. The community therefore lacked the foundation for self-development. But on the other hand, communities that have the potential to be self-reliant Can rely on culture, traditions, rituals, beliefs, and use local knowledge to solve problems that occur in the community There are souls bound together. Have love, unity, help, share Able to control and manage local problems with their own wisdom in various fields, being a strong community Ready to be affected from the outside. [3].

Lat Lum Kaeo District Pathum Thani province, at present, found that most communities still have a weak environment that society and communities should have to solve many things, such as family institutions and people's way of life is affected by debt problems. Problems of land lack of arable land and the problem of drug spread Natural resource and environmental problems deteriorate Low air quality There is pollution and dust

beyond the standards. In the dry season, the problem of pollution from garbage and waste water from the community. Most people are still poor. The number of households with incomes below the OEC. However, there are still communities in Lat Lum Kaeo district. There has been an effort by individuals, groups, social organizations. Apply local knowledge in management Solving community problems to strengthen economic, social, political, and cultural aspects that affect the way of life and the well-being of general people in the community to have a good quality of life and happiness. [4].

Therefore, the researcher is interested in studying the leadership of Local Leaders Affecting Community Strength: A Case Study of Lat Lum Kaeo District Pathum Thani Province. To be a guide in determining the qualifications of local leaders that affect the strength of the community. As well as information that will be used to formulate community development plans to become even stronger in the future

OBJECTIVE

1. To study leadership of local leaders affecting the strength of the community: Case study in Lat Lum Kaeo District, Pathumthani Province.

2. To compare the leadership of local leaders that affect the strength of the community: Case study of Lat Lum Kaeo District Pathum Thani Province. Classified by personal factors.

METHODOLOGY

This study is quantitative research. To study the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province, classified by gender, age, education level, occupation, and income of people living in the area of Lat Lum Kaeo District Pathum Thani Province by collecting data by studying and researching from various documents With details about how to conduct the study as follows

Population and sample

The population used in this study is the people who live in the area of Lat Lum Kaeo District. Pathum Thani Province, amount 56,023 people [5].

The sample consisted of people who live in the area of people who live in the area of Lat Lum Kaeo District. Pathum Thani Province, a total of 382 people. The size of the sample is obtained by comparing the proportions of Krejcie and Morgan [6].

Educational tools

The tools used for collecting data were questionnaire, which was a tool for data collection. By covering the theoretical structure and related research. In which the researcher has studied from documents. As well as improving the questions to be appropriate by dividing into 2 parts as follows

Part 1: Questionnaire about general information about personal characteristics People living in the area of Lat Lum Kaeo District Pathum Thani Province, according to the variable characteristics, namely, gender, age, education level, occupation, and income. There are 5 items of survey form.

Part 2: Leadership questionnaire of local leaders that affects community strength: a case study of Lat Lum Kaeo District Pathum Thani Province Personality Responsibility Decision-making Communication and morality and ethics.

Tools construction and testing tools.

In this study, the study has specified the steps in creating the questionnaire as follows

1. Study the leadership of local leaders that affect the strength of the community: case study of Lat Lum Kaeo District Pathum Thani Province, from documents, concepts, theories, academic textbooks, as well as related research works, as a guideline for creating questions.

2. The purpose of the study. In order to set questions in accordance with the desired goal.

3. Create a questionnaire as recommended by the advisor.

4. Take the questionnaire created to test the content validity of the questionnaire. Bring the questionnaire to 3 experts to consider the question content. Then brought to improve and make it suitable Both in the language The accuracy of the language and covering all content

5. Estimating confidence (Reliability) by taking the questionnaire for trial (try out) with people living in the area of Sam Khok district Pathum Thani Province, which has basic qualifications, is a population that has similar characteristics. And had no opportunity to be selected as a sample of 30 people. After that, the questionnaires were returned. To find confidence (Cronbach's reliability coefficient alpha) by using the statistical software package The reliability of the questionnaire was 0.81.

6. Print as a complete questionnaire for further study.

Data collection method

This study The study was conducted to collect this information.

1. Questionnaire distributed to the population People living in the area of Lat Lum Kaeo District Pathum Thani Province That is a sample Total 382 sets

2. Collect Check and the completion of the questionnaire in which the study returned 382 questionnaires, or 100%

3. Bring the data from the questionnaire for further statistical analysis.

Data analysis

Analyze the data by using computer program as follows

1. Analyze the personal data of Lat Lum Kaeo District Pathum Thani Province, namely gender, age, education level, occupation and income, using percentage.

2. Analyze the leadership level of the local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province by using mean (\bar{x}) and standard deviation (S.D.)

3. Comparative analysis of the leadership level of the local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province classified by gender using t-test values

4. Comparative analysis of the leadership level of the local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province, classified by age, education level, occupation and income by using F-test. When finding the differences, the pairing method is used to test the difference by using the scheffe's method for statistical significance used in the analysis. Set at the level of 0.05

RESULTS

1. Personal factors of people in Lat Lum Kaeo District Pathum Thani Province The results show as follows

From the study found that People in Lat Lum Kaeo District Pathum Thani Province Most of them were 196 women, representing 51.31 percent and males were 186 people, representing 48.69 percent, aged 31-40 years, 109 persons, representing 28.53 percent. There were 183 bachelor degree graduates, representing 47.91 are employed by 94 people, representing 24.61% and earning 10,001-15,000 baht, 133 people, representing 34.82%, From Table 1.

Table 1
Shows the personal characteristics of the people.

No.	category	personal characteristics	amount	percent
1	Gender	Male	186	48.69
		Female	196	51.31
2	Age	Under 30 years	90	23.65
		31 - 40 years	109	28.53
		41-50 years	101	26.44
		51 years and older	82	21.49
3	Education level	Below bachelor degree	145	37.96
		Bachelor degree	183	47.90
		Postgraduate	54	14.14
4	occupation	Civil service / state enterprise	76	19.90
		Agriculturist	92	24.08
		Personal business / trading	75	19.63
		Employed	94	24.61
		Other	45	11.78
5	Income	Less than 10,000 baht	60	15.71
		10,001-15,000 baht	133	34.82
		15,001-20,000 baht	116	30.37
		20,001 baht or more	73	19.11
	Sum		382	100

2 Analyze the leadership level of the local leaders that affect the strength of the community: case study of Lat Lum Kaeo District Pathum Thani Province

From Table 2, it is found that the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province, in total, is in a high level ($\bar{x} = 3.61$; $SD = 0.40$). When considering in each aspect, it is found that it is at the high level in all 5 areas, namely moral and ethical ($\bar{x} = 3.74$; $SD = 0.30$). Highest followed by responsibility ($\bar{x} = 3.61$; $SD = 0.55$), communication ($\bar{x} = 3.61$; $SD = 0.55$), personality ($\bar{x} = 3.53$; $SD = 0.70$) and decision making ($\bar{x} = 3.51$; $SD = 0.63$) have the lowest mean.

2.1 Leadership of Local Leaders Affecting Community Strength: Case Study of Lat Lum Kaeo District Pathum Thani Province The overall personality was at a high level ($\bar{x} = 3.53$; $SD = 0.70$). When considered individually, it was found that the 5 items were at the high level, in the order of the first 3 highest-ranked average, as follows: Being a polite and well-dressed person ($\bar{x} = 3.62$; $SD = 0.73$), the highest average is followed by your local leader who listens to others ($\bar{x} = 3.53$; $SD = 0.76$). His is a person with Significant reactivity and adapt to society ($\bar{x} = 3.52$; $S.D. = 0.81$) and the local leader of a healthy ($\bar{x} = 3.46$; $S.D. = 0.72$) had the lowest average.

2.2 Leadership of Local Leaders Affecting Community Strength: Case Study of Lat Lum Kaeo District Pathum Thani Province Overall responsibility Is in the high level ($\bar{x} = 3.53$; $SD = 0.70$). When considering each item, it was found that the 5 items were ranked at the highest level, in order of the first 3 highest-descending average as follows: Your local leader is a follower local development ($\bar{x} = 3.73$; $SD = 0.97$) has the highest mean. Your local leader is responsible for solving local problems ($\bar{x} = 3.71$; $SD = 0.98$). Your local leader Is open-minded and accept your own mistakes ($\bar{x} = 3.71$; $S.D. = 1.01$) and your local leaders are responsible for yourself and other agencies ($\bar{x} = 3.52$; $S.D. = 0.92$) with the lowest mean

2.3 Leadership of Local Leaders Affecting Community Strength: Case Study of Lat Lum Kao District Pathum Thani Province The overall decision making was at a high level ($\bar{x} = 3.51$; $SD = 0.63$). When considered individually, it was found that the 5 items were at the high level, in the order of the first 3 highest-ranked average, as follows: You are more aware of the common good than yourself ($\bar{x} = 3.58$; $SD = 0.84$). The highest mean is followed by your local leaders who are systematically analyzing alternatives to solve problems ($\bar{x} = 3.53$; $SD = 0.84$) Your local leaders are courageous, use their knowledge and skills to work carefully ($\bar{x} = 3.50$; $SD = 0.75$) and your local leaders are planning decision makers ($\bar{x} = 3.46$; $SD = 0.89$) have the lowest mean

2.4 Leadership of Local Leaders Affecting Community Strength: Case Study of Lat Lum Kao District Pathum Thani Province The overall communication was at a high level ($\bar{x} = 3.51$; $SD = 0.63$). When considered individually, it was found that there were 4 items in the high level and 1 moderate level in the order of the average order from 3 to more. First, as follows: Your local leader is a good human relations ($\bar{x} = 3.96$; $SD = 0.61$) with the highest mean. Your local leader is a person who observes and learns. The attitude of others ($\bar{x} = 3.71$; $SD = 0.96$) Your local leaders are brave enough to express their opinions to the meeting and to others ($\bar{x} = 3.49$; $SD = 0.77$) and your local leader. Have the ability to communicate clearly in speaking, writing and commanding ($\bar{x} = 3.40$; $SD = 0.70$) with the lowest mean

2.5 Leadership of Local Leaders Affecting Community Strength: Case Study of Lat Lum Kao District Pathum Thani Province Regarding the moral and ethics in general, it was in the high level ($\bar{x} = 3.74$; $SD = 0.30$). When considering each item, it was found that the 7 items were at the high level, in the order of the first 3 highest-ranked average as follows: Local leaders His Majesty is a person who uses principles to create good relationships. Be fair Unbiased, equitable for everyone ($\bar{x} = 3.87$; $S.D. = 0.42$), with the highest average. Your local leader is well-behaved. Both physical, verbally and mentally ($\bar{x} = 3.83$; $SD = 0.37$). Your local leader is a person who is honest with oneself towards work towards others ($\bar{x} = 3.82$; $SD = 0.38$) and the local leader of You are a patient with tolerance ($\bar{x} = 3.48$; $SD = 0.78$) with the lowest average.

Table 2
Shows mean and standard deviation of leadership of local leaders that affect community strength: a case study of Lat Lum Kao District Pathum Thani Province Overall, all aspects

No.	Leadership of local leaders	\bar{x}	S.D.	Interpret	sequence
1	Personality	3.53	0.70	well	4
2	Responsibility	3.66	0.78	well	2
3	Decision Making	3.51	0.63	well	5
4	Communication	3.61	0.55	well	3
5	Morality and ethics	3.74	0.30	well	1
	sum	3.61	0.40	well	

3. Analyze according to assumptions

3.1 Assumption 1 People of different gender have different opinions about the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kao District Pathum Thani Province is not different in overall. With statistical significance at the level of 0.05, which did not meet the assumptions set when considered in each aspect, found that the responsibility ($sig = 0.00$) and decision-making ($sig = 0.00$). Differences were statistically significant at the 0.05 level. Communication and morality and ethics No different

3.2 Assumption 2 People of different ages have opinions on the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province, overall and in different aspects with statistical significance at the level of 0.05, which is in accordance with the hypothesis. Therefore, the Scheffe 'method is tested in pairs by using the Scheffe' method. People under 30 years old and people aged 31-40 years, citizens under 30 years old and people aged 41-50 years old and people under 30 years old and people aged 51 years or older 31-40 years old and people aged 41-50 years old, people aged 31-40 years and people aged 51 years and older

3.3 Assumption 3 It is found that people with different educational levels have different opinions about the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province, overall and in different aspects With statistical significance at the level of 0.05, which is in accordance with the assumptions provided When considered in each aspect, it was found that it was different in all aspects With statistical significance at the level of 0.05. Therefore, testing the differences in pairs by the Scheffe 'method showed the following results People with a bachelor's degree or those with a bachelor's degree and people with a lower education level than those with a lower education level People with a bachelor's degree and people with a bachelor's degree

3.4 Assumption 4 People with different occupations have different opinions about the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province is not different in overall with statistical significance at the level of 0.05 which is not in accordance with the hypothesis

3.5 People with different incomes have different opinions about the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District. Pathum Thani Province Overall and different aspects With statistical significance at the level of 0.05, which is in accordance with the assumptions provided Therefore, testing the differences in pairs by the Scheffe method is as follows: People with income under 10,000 baht and people with income 10,001-15,000 baht People with income under 10,000 baht with people with income 15,001-20,000 baht People with income below 10,000 baht with people who Have income 20,001 baht or more, people who have income 15,001-20,000 baht, with people who have income 20,001 baht or more, and people with income 15,001-20,000 baht, with people who have income 20,001 baht or more.

CONCLUSION AND FUTURE WORK

Conclusion

1. Personal factors of people in Lat Lum Kaeo District Pathum Thani Province The results show as follows

From the study found that People in Lat Lum Kaeo District Pathum Thani Province Most of them were 196 women, representing 51.31 percent and males were 186 people, representing 48.69 percent, aged 31-40 years, 109 persons, representing 28.53 percent. There were 183 bachelor degree graduates, representing 47.91 are employed by 94 people, representing 24.61% and earning 10,001-15,000 baht, 133 people, representing 34.82%,

2. Analyze the leadership of local leaders that affect community strength: a case study of Lat Lum Kaeo District, Pathum Thani Province The results show as follows

2.1 Leadership of local leaders affecting community strength: a case study of Lat Lum Kaeo District Pathum Thani Province, overall is in a high level. When considering in each aspect, it was found that at the high level in all 5 aspects, namely the moral and ethical aspects, had the highest mean, followed by responsibility Communication Personality and decision-making with lowest average

2.2 Overall personality is at a high level when considering each item, it was found that in the high level of all 5 items, in order of average order from highest to first 3 as follows, your local leader is dress code that is polite and timely. The highest average was followed by your local leader who listened to other people's opinions. Your local leader is very active and able to adapt to society. And your local leader is healthy with lowest average

2.3 Overall responsibility at a high level When considering each item, it was found that in the high level of all 5 items, in order of the average of the first 3 highest order as follows, your local leader is a follower in the local development very well. The highest average is followed by your local leader responsible for solving local problems. Your local leader is open-minded and tolerant of your own mistakes, and your local leader is responsible for yourself and other agencies. With lowest average

2.4 The overall decision making was at a high level. When considering in each item, it was found that in the high level of all 5 items, in order of the average of the first 3 highest order as follows, your local leader is more concerned with the common good than oneself. The highest average is followed by your local leader who knows how to systematically solve problems. Your local leaders are courageous, use their knowledge and skills to work carefully. And your local leader is the person with the planning decisions with lowest average

2.5 Overall communication is at a high level. When considering individually, it is found that there are 4 items in the high level and 1 in the middle level, in the order of the first 3 highest levels of average order as follows: Your local leader is a good human relation. The highest average was followed by your local leader who recognized and learned. The attitude of other people Your local leaders are brave enough to express their opinions to the meeting and to others. And your local leader has a strong ability to speak, write, and command with lowest average

2.6 The overall morality and ethics were at a high level. When considering each item, it is found that in the high level, all 7 items, in order of the average order from first to highest, as follows: Your local leader is the person who uses the principles to create good relations. Be fair Unbiased, providing equality to everyone. The highest average is followed by your local leader who is well behaved. Both physically, verbally and mentally Your local leader is a person who is honest with himself, to work with others, and your local leader is tolerant and has the lowest mean.

3. Analyze according to assumptions

3.1 Assumption 1 People of different gender have different opinions about the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province is not different in overall. With statistical significance at the level of 0.05, which did not meet the assumptions set when considered in each aspect, found that the responsibility and decision-making. Differences were statistically significant at the 0.05 level. Communication and morality and ethics No different

3.2 Assumption 2 People of different ages have opinions on the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province, overall and in different aspects with statistical significance at the level of 0.05, which is in accordance with the hypothesis. Therefore, the Scheffe 'method is tested in pairs by using the Scheffe' method. People under 30 years old and people aged 31-40 years, citizens under 30 years old and people aged 41-50 years old and people under 30 years old and people aged 51 years or older 31-40 years old and people aged 41-50 years old, people aged 31-40 years and people aged 51 years and older

3.3 Assumption 3 It is found that people with different educational levels have different opinions about the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province, overall and in

different aspects With statistical significance at the level of 0.05, which is in accordance with the assumptions provided When considered in each aspect, it was found that it was different in all aspects With statistical significance at the level of 0.05. Therefore, testing the differences in pairs by the Scheffe 'method showed the following results People with a bachelor's degree or those with a bachelor's degree and people with a lower education level than those with a lower education level People with a bachelor's degree and people with a bachelor's degree

3.4 Assumption 4 People with different occupations have different opinions about the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province is not different in overall with statistical significance at the level of 0.05 which is not in accordance with the hypothesis

3.5 People with different incomes have different opinions about the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District. Pathum Thani Province Overall and different aspects With statistical significance at the level of 0.05, which is in accordance with the assumptions provided Therefore, testing the differences in pairs by the Scheffe method is as follows: People with income under 10,000 baht and people with income 10,001-15,000 baht People with income under 10,000 baht with people with income 15,001-20,000 baht People with income below 10,000 baht with people who Have income 20,001 baht or more, people who have income 15,001-20,000 baht, with people who have income 20,001 baht or more, and people with income 15,001-20,000 baht, with people who have income 20,001 baht or more.

Suggestion

1. Suggestions from studies

From the study of the leadership of local leaders that affect the strength of the community: a case study of Lat Lum Kaeo District Pathum Thani Province The study suggests the following opinions in various fields:

1.1 Overall personality is at a high level. However, local leaders should be healthy.

1.2 Overall responsibility However, local leaders should be responsible for themselves and other agencies.

1.3 The overall decision making was at a high level. However, local leaders should be the decision makers.

1.4 In overall communication, however, local leaders should be able to communicate clearly in speaking, writing, and commanding.

1.5 Overall morality and ethics are at a high level. However, local leaders should be tolerant and tolerant.

2. Proposals for further studies

2.1 Should study the personality of local leaders that affect the strength of the community: case study of Lat Lum Kaeo District Pathum Thani Province

2.2 Should study morality and ethics of local leaders that affect community strength: a case study of Lat Lum Kaeo District Pathum Thani Province.

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