RESEARCH DEVELOPMENT GUIDELINES OF BACHELOR OF FINE ARTS PROGRAM IN VISUAL ARTS AND DESIGN, SUAN SUNANDHA RAJABHAT UNIVERSITY

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ABSTRACT

Research development guidelines Bachelor of Fine Arts Program Department of Visual Arts and Design Suan Sunandha Rajabhat University Research is very important for the development and promotion of science in every aspect. Because research studies in the curriculum are open to a wide variety of students, it affects the research creation process. With different languages and educational formats this causes delays and a lack of understanding of the elements of creating research according to the curriculum. Research is a science of learning to find ways to systematically apply knowledge and promote knowledge and ability to develop research quality in order to reduce work time and improve work results for the development of course The development will help promote effective work performance in solving problems that arise with the researcher and meet the needs of the researcher very well. This research aims to study and analyze research development guidelines for the Bachelor of Fine Arts program in Visual Arts and Design. Suan Sunandha Rajabhat University. By studying and analyzing guidelines for developing curriculum research into operational guidelines that indicate the quality and academic standards of graduate education. Applied research uses qualitative research methods. Through descriptive analysis from collecting data from documents. Surveying and observing the educational status of students through lesson transcripts through knowledge management. The results of the research found that creating knowledge for application in research creates guidelines for improvement and can be used as knowledge development and reducing work time as a guideline for recommending students and Thesis advisor for examination it has the same standards and format, consistent with academic standards, which is beneficial for international students coming to study. It is also useful in the process of caring for international students at the graduate level. Bachelor of Fine Arts Program Department of Visual Arts and Design Suan Sunandha Rajabhat University.

Keywords: Guidelines, Research development, Performance Management

INTRODUCTION

Research is very important for the development and promotion of science in every aspect. Because research studies in the curriculum are open to a wide variety of students, it affects the process of creating research with different languages and study formats, causing delays and a lack of understanding of the elements of creating work. Research according to the curriculum plan Research is a science of learning. In order to find ways to systematically apply knowledge, it is necessary to promote knowledge and ability to develop research quality, reduce work time, and improve work results for the development of the curriculum. The development will help promote effective work performance in solving problems that arise with the researcher and meet the needs of the researcher very well.

Universities should operate with maximum efficiency by leveraging their existing cultural and social capital. Universities should promote language exchange rather than just English

language skills. And international students also benefit from greater educational participation. Including opening opportunities and promoting exchange courses abroad (study-abroad programmes), which currently have student admissions departments making too much use of educational exhibitions or expos, rather than giving importance to incoming international students about what they need in order to succeed. (Teboho Moja, 2013)

The liberalization of international education has resulted in many foreigners coming to study international programs and the trend is increasing every year. International students are ethnically diverse. But having to enter a new culture often encounters language and cultural adjustment problems. Educational process Learning styles are therefore very important in order to understand the knowledge aspect of education. Thesis and research work are the academic work of graduate students that indicate quality and academic standards of graduate education. It is a reference document for reliable research in the development of academic knowledge.

To provide guidelines for guiding students and thesis advisors in examining it has the same standards and format, consistent with academic standards, which is beneficial for international students coming to study. It is also useful in the process of caring for international students at the graduate level. Bachelor of Fine Arts Program Department of Visual Arts and Design Suan Sunandha Rajabhat University.

Knowledge management to promote the learning organization of educational institutions Knowledge should be managed to keep up with changes in the era of globalization in terms of education, economy, society and culture. The need for national development in various areas results in learning organizations of educational institutions competing with each other through knowledge. Modern technology Knowledge management in organizations is an important tool in developing personnel in educational institutions to develop concepts, skills, and processes for making use of information received both internally and in the organization. And outside the organization to develop one's own potential and learners in turning achievements into opportunities, personnel must know how to manage concrete changes. To study knowledge management in educational institutions and provide guidelines for knowledge management to promote learning organizations in educational institutions. (Kanoksak Thinnarat & Wipada Prasansaph, 2023).

Application of knowledge management concepts and theories in educational institutions. Apply concepts and theories in educational institutions according to the concept of knowledge management processes in educational institutions. Educational institutions must set goals for acquiring knowledge. Organizing knowledge into a system and processing it correctly to provide easy and convenient access to knowledge sources. This will allow the educational institution to have collaborative learning among the personnel in the educational institution and make it a learning organization within educational institution. (Ganratchakan Lertamornsak, 2023)

The development of research knowledge is very important in enhancing efficiency during study. Analysis of the problem is therefore very important. In surveying and studying guidelines and things that need to be developed to solve problems that arise from working to study and analyze research development guidelines for the Bachelor of Arts program, Department of Visual Arts and Design, Suan Sunandha Rajabhat University. Towards guidelines for work that indicate the quality and academic standards of graduate education.

RESEARCH OBJECTIVES

To study and analyze research development guidelines for the Bachelor of Fine Arts Program in Visual Arts and Design, Suan Sunandha Rajabhat University.

RESEARCH METHODOLOGY

Study of "Research development guidelines of Bachelor of Fine Arts Program in Visual Arts and Design, Suan Sunandha Rajabhat University" This time, the researcher studied documents from books, textbooks, and research, including collecting field data by observing, interviewing, studying concepts, processes, and strategies by bringing all the information obtained to compile and analyze the data in sequence. The research steps and methods are as follows:

The research population and sampling in this research is a survey of research documents. Formal model for creating research at Suan Sunandha Rajabhat University and the Thesis and Independent Study Manual of the Graduate School of Suan Sunandha Rajabhat University. The academic research studies of students in graduate programs in visual arts and design were sampled.

1. Research instrument: Applied research uses qualitative research methods (Qualitative Research) through descriptive analysis (Descriptive Analysis) with the following research tools:

1.1 Tools used in qualitative research include collecting data from documents, surveys, and unstructured observation. The researcher collected relevant information using qualitative research methods through a literature review, such as searching for related literature and research, surveying and observing the current situation from academic research studies of students in the Visual Arts and Design program, Suan Sunandha Rajabhat University.

1.2 Lesson learned through knowledge management with the objective of studying research development guidelines for the visual arts and design curriculum, Suan Sunandha Rajabhat University. Study the details of the operating procedures. To be a guideline for improvement and can be used as knowledge in working to reduce time and develop work in the course.

2. Data collection: This research collects research development guidelines. Specific research study Department of Visual Arts and Design Suan Sunandha Rajabhat University, including document data collection, surveys, and observations. The researcher surveyed the current situation of student research in the Visual Arts and Design program. Suan Sunandha Rajabhat University Study the basic principles of research. Research model Data collection techniques Using unstructured observation methods to observe the research and compile guidelines for research development. And use literary research methods to analyze resource data of the research creation process and research resources of students in the Visual Arts and Design program at Suan Sunandha Rajabhat University. To serve as a guideline for developing research that combines approaches to understanding and change this research analyzes problems that agencies should pay attention to.

3. Data analysis: Gathered from the above research methods.

3.1 Analysis of data from literature studies Gather effective research management services research development Graduate School Thesis and Independent Study Guide Suan Sunandha Rajabhat University Academic work of students and documents related to academic standards for graduate education by analyzing issues to find ways and possibilities for developing research, organizing, and finding connections in learning.

Present data descriptively to show the relationship of the data. Develop a research database Establish mechanisms and measures for dissemination of research results. Through improving the operating system Develop and improve the research database system. Set the direction and create a linking mechanism between teaching and research. To achieve integration according to research methods

3.2 Data analysis from document survey Gather research documents that contain knowledge for creating research. And guidelines for creating research according to research methods to find relationships and guidelines for student research development.

Analysis of data from unstructured observation by observing research documents and students' understanding of research methods in the Visual Arts and Design program, Suan Sunandha Rajabhat University to study the atmosphere Issues of exchange, action, and expressing opinions to analyze and understand the research process according to standards.

RESEARCH RESULTS

Research is very important for the development and promotion of science in every aspect. This is because research studies in the curriculum are open to a wide variety of students. Resulting in an impact on the research creation process with different languages and educational formats this causes delays and a lack of understanding of the elements of creating research according to the curriculum. Research is a science of learning to find ways to systematically apply knowledge. Therefore, it is necessary to promote knowledge and ability to develop research quality, reduce work time and develop work results. The development of the development curriculum will help promote effective work in solving problems that arise with the researcher and fully meet the needs of the researcher.

Problem analysis is a survey and study of approaches. And things that need to be developed to solve problems that arise from work the purpose of this research is to study and analyze guidelines for developing curriculum research into operational guidelines that indicate the quality and academic standards of graduate education.

Current problem situation due to the admission of international students facing problems with delayed graduation. Due to learning factors the language and environment are different from the students' original knowledge and understanding. Graduate education should be progressive and modern, comprehensive and international in content. The education of international students at Suan Sunandha Rajabhat University must be applied based on experiences in real situations in order to create efficiency in creating research works and theses that contain complete knowledge.

From the study of research management services research development Graduate School Thesis and Independent Study Guide Suan Sunandha Rajabhat University Academic work of students and documents related to academic standards of graduate education. The researcher analyzes the issues to find ways and possibilities for research development. Organize to find connections in learning by creating a management process leading to learning from the learning resource environment and participating in organizing the process of providing knowledge for application in research.

1. Guidelines for working towards the development of student research

A thesis is an academic document that has a unique format that is different from other types of writing. And in each educational institution, the format of the thesis is specified differently. Therefore, graduate students must study the rules and format for typing a thesis. And proceed with publishing the thesis volume According to the Graduate School regulations as a guideline for student research development. The researcher researched the problems encountered during the research review due to the large number of international graduate students who have difficulty communicating and understanding writing styles. Research that is formatted according to the thesis guidelines, understanding of language and writing rules that are different between countries, both the process and the format of doing the thesis research. Researchers must have basic knowledge, expertise, and maintain quality research standards. Because the research process system is different between areas. Therefore, there is a great need for knowledge exchange in order to be effective for students and the university.

The example of printing a thesis that is a manual for students has standards and clearly specifies the writing style in Thai. However, since there are currently a large number of foreign students entering graduate studies, it is necessary to have a database and knowledge. that supports international students is knowledge that is easy to understand To enable students to apply it in writing research papers effectively The researchers strengthened the guidelines for student research development by creating a platform in easy-to-understand language, as the university's current manual is not yet fully accommodating to international students. The explanations in the English section are not clearly stated and there are no examples.

For printing the dissertation volume in English, this manual for writing dissertations is very important for foreign students for maximum understanding and efficiency. This causes fewer errors and an understanding of the structure of the research. When students gain knowledge that can be used to drive research, it will result in a research process that is easy for both students and advisors. The researcher initially created the following platform.

Figure 1: Example of writing an English version of a thesis book
Source: Researcher

Figure 2: Example of writing an English version of a thesis book
Source: Researcher

Figure 3: QR code guidelines for writing an English version of a thesis book
Source: Researcher

The researcher analyzed the problem by questioning students and advisors and found that the thesis examination was delayed because foreign graduate students lack knowledge and understanding. In the format of writing a dissertation, the rules cause the content of the research to be incomplete and the order of arranging the information not organized according to categories. Research is therefore not efficient according to the criteria and causes a delay in learning. The researcher surveyed the collection of research documents that contain knowledge on creating research and guidelines for creating research according to research methods to find relationships and guidelines for developing student research to be effective according to University criteria

2. Guidelines for writing independent research

Data relationships, research database development, mechanisms and measures for disseminating research results through improving operational systems. Develop and improve the research database system to set the direction and create a linking mechanism between

teaching and research to achieve integration according to research methods into research that is beneficial to the professional development of today's human beings.

Many organizations encourage their personnel to have research and development skills, believing it helps them perform effectively in the Master of Arts in Visual Arts and Design program's thesis or independent study.

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