

# STUDY OF WRITING RESEARCH ARTICLE STRATEGY FOR ACADEMIC JOURNAL OF DOCTORAL STUDENTS, FACULTY OF FINE AND APPLIED ARTS, SUAN SUNANDHA RAJABHAT UNIVERSITY

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## ABSTRACT

This study aimed to study of writing research article strategy for academic journal of doctoral students, Faculty of Fine and Applied Arts, Suan Sunandha Rajabhat University. The samples of this study were 34 students from Faculty of Fine and Applied Arts, Suan Sunandha Rajabhat University. The sample size was calculated by the formula of Raosoft (2023). The research instrument was the questionnaires. The data from the questionnaires was analyzed using Descriptive Statistics: average and standard deviation.

The findings showed that the most of three types and average of writing research article strategy for academic journal were 1. Study the writing format of articles from journals that you want to submit for publication to be understandable and clear (There are different specifications and formats for publishing, such as format and citation/reference) ( $\bar{x} = 4.97$ , S.D.= 0.171), 2. The selection of journals to be published in accordance with the content of research articles ( $\bar{x} = 4.94$ , S.D.= 0.239), 3. The use of written English should be a formal language (e.g., using people or tools to help with translation, such as Google or an interpreter ( $\bar{x} = 4.79$ , S.D.= 0.479).

**Keywords:** Writing Research Article Strategy; Research Article; Academic Journal

## INTRODUCTION

At present, writing research articles for publication is an important part of making such valuable works known widely, both domestically and internationally. According to the study, it was found that doctoral students of the Philosophy Program in Visual Arts and Design, Faculty of Fine and Applied Arts, Suan Sunandha Rajabhat University, and our university have the remarkable policy of focusing on research and writing research article strategies for academic journals and publications (Suan Sunandha Rajabhat University, 2023; Faculty of Fine and Applied Arts, 2023).

Problems with writing research articles for publication in academic journals have been discussed by academics such as Perneger and Hudelson (2004), who found that common errors in writing articles include the length of the content being limited, references and bibliographies that are too old and not in accordance with the American Psychological Association (APA) standard, and rejection of the article (Tanathitikorn et al., 2021).

Moreover, preparing and writing a research paper is essential to the process (Cargill & O'Connor, 2021). There are quite a few studies that have not been published. Due to many academic limitations, it is difficult to ensure quality and be consistent with the guidelines of the original journal (Chaimay, 2013). Sanom (2006) and Wanguaattachon (2011) claimed that how to write an article is as follows: (1) Writing an article must include an interesting title covering the topic to be written. (2) Writing an article must be meaningful. (3) Writing an article must have an outline, including an introduction, content, and conclusion (Kajitnatitham, 2023).

A study of types of writing research article strategy for academic journal of doctoral students found that this is a very important part of writing research articles. For example: 1. Selecting to submit research articles for publication in national or international journals by considering the impact factor, 2. The selection of journals to be published in accordance with the content of research articles, 3. The use of written English should be a formal language (e.g., using people or tools to help with translation, such as Google or an interpreter, 4. Study the writing format of articles from journals that you want to submit for publication to make it understandable and clear (There are different specifications and formats for publishing, such as format and citation/reference, and 5. Preparing the manuscript to meet the journal's requirements (Tewari, 2022; Suiter & Sarli, 2019; Marin, 2014). Furthermore, Kajitnatitham (2023) and Khunmathurot (2020) claimed that writing the research section of the article clearly, concisely, and organizing the information correctly (e.g., abstract, introduction, research methodology, summary of research results and discussion, references, etc.) is important for the writing-research article strategy.

Nevertheless, only a few studies have been done in the field of a study of writing research article strategy for academic journal. Consequently, the researcher is interested in conducting the current study concerning a study of writing research article strategy for academic journal of doctoral students, Faculty of Fine and Applied Arts, Suan Sunandha Rajabhat University.

## **RESEARCH OBJECTIVE**

To study of writing research article strategy for academic journal of doctoral students, Faculty of Fine and Applied Arts, Suan Sunandha Rajabhat University

## **RESEARCH METHODS**

### ***Participants***

According to the formula of Raosoft (2023), the participants in this study were 34 foreign students from the doctoral student of philosophy program in Visual Arts and Design, Faculty of Fine and Applied Arts, Suan Sunandha Rajabhat University.

### ***Research Instrument***

This study consisted of an instrument, namely the writing research article strategy for academic journal questionnaire that aimed to explore two aspects of writing research article strategy for academic journal: 1. the types of writing research article strategy for academic journal (6 types); 2. the average level of writing research article strategy for academic journal.

Types and average level of writing research article strategy for academic journal are classified on a five-point Likert scale from 5 (most) to 1 (lowest).

Level 5 = The use of writing research article strategy for academic journal (most, average 4.21–5.00)

Level 4 = The use of writing research article strategy for academic journal (more, average 3.41-4.20)

Level 3 = The use of writing research article strategy for academic journal (moderate, average 2.61-3.40)

Level 2 = The use of writing research article strategy for academic journal (low, average 1.81-2.60)

Level 1= The use of writing research article strategy for academic journal (lowest, average 1.00-1.80)

The quality of the instrument was validated by three experts in the field of English teaching who are native speakers. The result showed that Indexes of Item-Objective Congruence was 1.00 and was congruent with the objective.

### Data Analysis

The data from the questionnaires was analyzed using Descriptive Statistics: average and standard deviation.

### Findings

The findings of this research were a part as follows:

**Table 1** Types and average level of writing research article strategy for academic journal (n=34)

From table 1., the findings showed that the most of three types and average of writing research article strategy for academic journal were 1. Study the writing format of articles from journals that you want to submit for publication to make it understandable and clear (There are different specifications and formats for publishing, such as format and citation/reference) ( $\bar{x}$  = 4.97, S.D.= 0.171), 2. The selection of journals to be published in accordance with the content of research articles( $\bar{x}$  =4.94, S.D.= 0.239), 3. The use of written English should be a formal language (e.g., using people or tools to help with translation, such as Google or an interpreter ( $\bar{x}$  = 4.79, S.D.= 0.479).

Types of writing research article strategy for academic journal	Average level of writing research article strategy for academic journal	
	$\bar{x}$	S.D.
1. Selecting to submit research articles for publication in national or international journals by considering the Impact factor	3.29	1.060
2. The selection of journals to be published in accordance with the content of research articles	4.94	0.239
3. The use of written English should be a formal language (e.g., using people or tools to help with translation, such as Google or an interpreter.	4.79	0.479
4. Study the writing format of articles from journals that you want to submit for publication to make it understandable and clear (There are different specifications and formats for publishing, such as format and citation/reference	4.97	0.171
5. Preparing the manuscript to meet the journal's requirements.	4.50	0.615
6. Writing each section of the article clearly, concisely, and organizing the information correctly (e.g., abstract, introduction, research methodology, summary of research results and discussion, and references, etc.)	3.88	1.038

## CONCLUSION AND DISCUSSIONS

This study is “Study of writing research article strategy for academic journal of doctoral students, Faculty of Fine and Applied Arts, Suan Sunandha Rajabhat University” that was discussed as follows:

The findings showed that the most of three types and average of writing research article strategy for academic journal were 1. Study the writing format of articles from journals that you want to submit for publication to make it understandable and clear (There are different specifications and formats for publishing, such as format and citation/reference) ( $\bar{x} = 4.97$ , S.D.= 0.171), 2. The selection of journals to be published in accordance with the content of research articles ( $\bar{x} = 4.94$ , S.D.= 0.239), 3. The use of written English should be a formal language (e.g., using people or tools to help with translation, such as Google or an interpreter) ( $\bar{x} = 4.79$ , S.D.= 0.479). Consistent with the results of international research, it was found that the top 3 types and averages of strategies used in writing research articles for publication in academic journals were the study of the writing format of articles from journals intended to be submitted for publication. In addition, selecting the journal to be submitted for publication is consistent with the content of the research article, and the use of English in writing should be the formal language (Perneger, & Hudelson, 2004; Suiter & Sarli, 2019; Marin, 2014; Kaewkangwan, 2019; Tanathitikorn et al., 2021). Therefore, writing research article strategy for academic journal should be a subject that is taught to doctoral students or an activity to let students have a relationship with work to brainstorm about writing research article strategy for academic journal, which is one of the main factors (Castelló, Iñesta, & Corcelles, 2013; Ninaron& Pasunon, 2015).

### Recommendations

In this section, the researcher suggests two main points for the future study of this issue. First, since this current study already studied the participation of doctoral students, future studies should deal with other types of students.

The second suggestion involves better comparisons of the use differences of writing research article strategy for academic journal concerning frequencies, duration, and writing process.

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