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GUIDELINES FOR MANAGING THE RESEARCH PROCESS OF DOCTOR'S DEGREE IN VISUAL ARTS AND DESIGN, SUAN SUNANDHA RAJABHAT UNIVERSITY

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ABSTRACT

Research on guidelines for managing the research process in the Doctor of Philosophy program Department of Visual Arts and Design Suan Sunandha Rajabhat University. The objectives of this research are 1) to study practices in managing the research process under the Doctor of Philosophy program; Department of Visual Arts and Design Suan Sunandha Rajabhat University. 2) To develop guidelines for efficient and effective research work. Use qualitative research methods and applied research through the performance assessment form, which is a tool used for assessment by recording practice results of research writing and articles throughout the process.

The results show that developing a systematic research process can increase the efficiency of research work can shorten the working time In addition, it results in the quality of the work meeting the standards set by the Doctor of Philosophy program. Visual Arts and Design Suan Sunandha Rajabhat University has set up

Suggestions from case studies in each part of work, the duration of work should be specified. Including it should be completed within the specified time so that there will be no delays and it will be completed as planned. However, you should always study and research up-to-date information. In order to develop oneself and develop the organization

Keyword: Research process, Management, Guideline

INTRODUCTION

Research is an important potential development activity in developing personnel into a learning society. Especially in situations that are constantly changing. Research is a learning process that can create new knowledge and is a body of knowledge that is cause and effect from analytical and synthetic studies systematically. There are standard steps. Able to apply knowledge with confidence. Research and development is considered the standard for creating new knowledge or innovation that can develop organizational units to cause progress and continuous development in a systematic way.

The purpose of this research is to study guidelines for managing the research process in the Doctor of Philosophy program. Department of Faculty of Fine and Applied Arts, Suan Sunandha Rajabhat University, Bangkok, Thailand Including studying problems and making suggestions for improving research quality. To be used as a guideline for improving research management mechanisms to be of quality, efficiency, and more comprehensively meeting the needs of practitioners.

OBJECTIVES

1. To study practices in managing the research process under the Doctor of Philosophy program. Department of Visual Arts and Design Suan Sunandha Rajabhat University.
2. To develop guidelines for conducting research efficiently and effectively

METHODOLOGY

Research study on guidelines for managing the research process in the Doctor of Philosophy program. Department of Visual Arts and Design Suan Sunandha Rajabhat University. The research objectives are 1) to study practices in managing the research process under the Doctor of Philosophy program. Department of Visual Arts and Design Suan Sunandha Rajabhat University. 2) To develop guidelines for conducting research efficiently and effectively. This research used qualitative research methods. It is research that collects characteristic data. Unable to enumerate and use statistical techniques to analyze data, But it is a data analysis using characteristic analysis methods. Through analysis, synthesis.

Research on Guidelines for managing the research process in the Doctor of Philosophy program Department of Visual Arts and Design Suan Sunandha Rajabhat University The researcher used a total of 34 samples in the research. When the data were collected, Divide the data analysis into 2 parts as follows.

1. Results of general data analysis regarding thesis writing of foreign (Chinese) students from this research. The results of the research were divided according to the scores that experts agreed on in the thesis defense examination:

- 1) Excellent
- 2) Good
- 3) Pass
- 4) Fail

Results of analysis of thesis writing of students from China who came to study at the Doctor of Philosophy level. Department of Art and Design, Class 1 (Ph.D1) at Suan Sunandha Rajabhat University, 34 people

Table 1.1 Scoring of experts in the thesis defense examination

Student(person)	Rating of experts	Number(people)
34	Excellent	20
	Good	-
	Pass	-
	Fail	-
Accounting for 72.8 percent of the total number of students		

Source: Researcher (2023)

From Table 4.1, it is found that the quality of research and thesis writing of students from China when receiving advice from advisors and experts can improve the content and thesis writing behavior to be more concise and consistent with the objectives. As a result, the thesis volume is perfect.

Table 1.2 Number of students who have not yet taken the thesis defense exam

Student(person)	Examined (person)	Haven't taken the exam yet (person)
34	20	14
The number of students who have not yet taken the exam is 27.2 percent		

Source: Researcher (2023)

From Table 4.2, it is found that the number of students who have not taken the thesis defense examination is 27.2% due to delayed revisions and the content of the thesis not in accordance with the advisor's recommendations.

2. Results of analysis of theses of students from China To develop guidelines for conducting research efficiently and effectively.

Results of analysis of theses of students from China. It was found that more than 72.8 percent of foreign (Chinese) students were able to adapt and improve their thesis writing behavior to suit the curriculum well and with quality, as can be seen from Table 1.1

From the research results, guidelines for developing the research process can be analyzed efficiently and effectively. Can reduce working time However, there is still a portion of students, accounting for 27.2 percent, who are still unable to adapt to the curriculum. This is because the methods of writing a dissertation in Thailand and China are quite different. This requires time to develop and adapt to the curriculum context in Thailand.

RESULTS

From the study of approaches to managing the research process in the Doctor of Philosophy program. Department of Visual Arts and Design Suan Sunandha Rajabhat University For international (Chinese) students, it can be concluded that the majority of students, more than 72.8 percent, were able to adapt and improve their thesis writing methods to suit the Doctor of Philosophy curriculum. Department of Visual Arts and Design Suan Sunandha Rajabhat University has quality. Can effectively reduce work time. However, there is still a portion of students, accounting for 27.2 percent, who must develop and adapt to the Doctor of Philosophy program. Department of Visual Arts and Design Suan Sunandha Rajabhat University The research team and faculty members of the Doctor of Philosophy program Department of Visual Arts and Design Suan Sunandha Rajabhat University Will improve and correct deficient procedures to increase the quality of research to be more efficient and effective.

DISCUSS THE RESULTS

1. From the research objective It was found that the guidelines for managing the research process under the curriculum Doctor of Philosophy Department of Visual Arts and Design Suan Sunandha Rajabhat University Run efficiently As a result, foreign (Chinese) students able to adapt to the curriculum effectively Have an understanding of the research process under the Doctor of Philosophy program. Department of Visual Arts and Design Suan Sunandha Rajabhat University This can greatly reduce the working hours of faculty and support staff. There may be some parts that need to be improved and further developed. To increase work efficiency comprehensively.

2. From the research hypothesis, it was found that the work between students and faculty proceeds systematically. Can reduce working time it takes a shorter time to perform the job. But more effective Due to working step by step you can check past work. Causing no complexity in operations.

The research results are also consistent with the research of Pakeeya Kongkham and Thada Siththada (2023). That said, knowledge management is knowledge management is the process

of storing important knowledge both in person and in documents. So that personnel in educational institutions can use that knowledge in their work to be more efficient.

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