

PROBLEMS AND MOTIVATION OF STUDENTS IN USING LIBRARY SERVICES COLLEGE OF LOGISTICS AND SUPPLY CHAIN SUAN SUNANDHA RAJABHAT UNIVERSITY NAKHON PATHOM CAMPUS

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ABSTRACT

Abstract— A study of problems and student motivation for using library services. College of Logistics and Supply Chain Suan Sunandha Rajabhat University Nakhon Pathom Campus The objectives of this study were 1) to study library usage behavior of students, lecturers and personnel of the College of Logistics and Supply Chain. Suan Sunandha Rajabhat University Nakhon Pathom Campus 2) Study problems and motivations in using library services College of Logistics and Supply Chain Suan Sunandha Rajabhat University Nakhon Pathom Campus The population group used in this study 400 students who used the Liberty

Information Resource Search Database at the College of Logistics and Supply Chain Library using questionnaires as a research tool. Data were analyzed using descriptive statistics consisting of frequency, percentage, mean, standard deviation. and inferential statistics The resultsshowed that 1.Logistics and Supply Chain College Library Usage Behavior Suan Sunandha Rajabhat University Nakhon Pathom Campus of students, teachers and staff 1-2 times a week, amounting to 263 people, representing 74.3%, most of them using the service during 13.10-16.30, 151 people, representing 42.7%, and the average time used for each service 2-3 hours, 147 people, representing 41.5%, the number one reason for using the library is to read a book. Within the library, 220 people accounted for 62.1%, followed by 207 people, or 58.5%, for recreational purposes, and 183 people for information research, accounting for 51.7%. and personnel found that the frequency of using the library service 1-2 timesper week amounted to 12 people, representing 70.6%, most of them used to use the service during 8.30-12.00 and 12.01-13.00, number 6 people accounted for a hundred to 35.5 and the average time to use the service for each time was 2-3 hours, 11 people accounted for 64.7%, followed by to be used as a place for researching information, doing research, academic work. 2. From the data obtained from the study of user behavior The data obtained from the interview and the data obtained from the research group discussion were analyzed in order to determine the desired development guidelines for the library. of the College of Logistics and Supply Chain Suan Sunandha Rajabhat University Nakhon Pathom Campus It was found that libraries should have development guidelines in 8 areas according to the framework of the library standards of higher education institutions as follows:

Keywords— library,development approach, Library, Development approach

INTRODUCTION

Background and significance of the problemIn this rapidly changing information age with the advancement in information technology Communication systems, as well as economic, social and cultural changes. For these reasons, it has affected the service system within the Library of Logistics College. and supply chain Currently, higher education is the main focus. Self-learning education and to discuss their own opinions and attitudes Teachers often have lecture-style teaching and methods that train students to do research on their own. The library is therefore an important organization. in universities because libraries collect essential information resources Continue teaching and learning by collecting them into categories to facilitate the use of the service. and provide services to users in order to promote education according to their individual needs and interests.

For this reason, the researcher is interested in studying the problems and motivations of students in using college library services, logistics and supply chain. Suan Sunandha Rajabhat University Nakhon Pathom Campus in various fields is service. information resources The results of the research will make known the problems or

obstacles related to the service work and can also be used as information to make purchasing decisions. Providing information resources to meet the needs of users and bringing research results to develop routine work as well, which is currently teaching and learning In addition to students focusing on seeking knowledge from teachers. It also focuses on students to research independently on their own. Under the mentoring and systematic guidance (Lawan Khakhai, 2011), resulting in information being important to teaching and learning at all levels of education.

LITERATURE REVIEWS

A study on the desirable library development guidelines of the College of Logistics and Supply Chain Library Suan Sunandha Rajabhat University, Nakhon Pathom Campus The researcher studied documents, textbooks, research papers and literature related to the study. and presented the following topics:

1. Use of Information

The use of information (Information Use) is important and has come to support fundamental factors in many aspects of life. especially in education, used for teaching and learning In teaching and learning at present, apart from students seeking knowledge from instructors, they also have to seek knowledge by themselves from various information sources (Lawan Khakhai, 2011). As a result, information is important to teaching and learning. at all levels of education The use of information begins when the user of the information arises. information, which drives information-seeking behavior by searching information systems or other information sources (Wilson 1994:15-16) and processing and utilizing the results obtained may have It has the effect of modifying one's ideas or information needs and leading to a new cycle of information acquisition and use (Wilson, 2000)

2. Information Seeking Behavior

Information-seeking behavior is the process by which individuals act with the intention of obtaining information to change the state of their knowledge. The person must interact with information systems such as libraries, newspapers or information systems. such as the OPAC system , other databases and the World Wide Web (Somporn Phutthapitakphon, 2002:52) by combining the acquired knowledge with existing knowledge to become new knowledge or a new perspective. (Marchionini ,1995:5) In addition, the information retrieved during the search process may cause one to unexpectedly change the direction of the search. In addition to adjusting the search terms for better retrieval results The person continued to modify the question. It can be some or all. This type of search is called Sequential search development (Aree Chuenwatana, 2006: 2-9)

3. Information resources

Information resources (information resources) refer to various types of information resources that are recorded and stored in various types of media by presenting them with letters, images, sounds, animations, etc., which people can perceive information from that material (Namthip Wipha) Win, 2004:85)

4. Information sources

Information source means a source that produces and/or a source that is a center of information resources in various forms to provide services to those who need information.

METHODS

The target population used in this research were government employee who works within Suan Sunandha Rajabhat University. The sample size consisted of 300 employees and sampling with using a simple random sampling method. The tool used for this data collection was a questionnaire that the researcher has developed from the study of various concepts and theories which consists of different types of questions were divided into 3 parts as follows: Part 1 Personal characteristics of the respondents, Part 2 Work characteristics of the respondents and Part 3 Quality of life at work. work of university professors. It is a questionnaire of the estimation scale type of Likert's 5 levels scales: strongly agree, agree, moderately agree, disagree, and strongly disagree, with a total of 40 items. The data collection used questionnaires that were tested for the validity and reliability of the questionnaires. Statistics used in data analysis, the researcher used descriptive statistics to describe the demographic characteristics such as frequency, percentage, mean and standard deviation. As well as the inferential statistical analysis was used to test research hypotheses by using Pearson correlation coefficient analysis

RESULTS

This research was conducted to study and analyze the management of college libraries. Logistics and Supply Chain from operations in the past semester with cooperation from universities / corporate executives, co-workers to support operations in this field, developing routine work to R2R: Routine to Research extensively, seriously and continuously, by providing budget support to academic support personnel in thinking and analyzing. in order to obtain the library administration process of the College Make the management process that has been refined and efficient. more accurate And can use the research results to plan and prepare the budget. Projects and manpower of the library work group in supporting the academic service of the College And the needs of students and have applied the results from the development of work into practice until effective. achieve operational goals Clearly communicate the link between performance and the rewards of operational employees. Performing every task should create motivation for personnel in the agency. To encourage work efficiency and quality. Encourage agencies to follow the planned policies, build confidence in performance assessments that can distinguish those with good performance by using good governance principles in the administration of the agency. Eliminate job barriers that can negatively affect employee support, such as unnecessary or repetitive tasks. Select the right person for the job based on the qualifications of the job and the ability of the person who holds the job. with a rotation that the supervisor of the agency deems appropriate for that person In order to make the results more effective, follow up and develop a working atmosphere where leaders must have competence and have an appropriate management style to motivate employees to focus on returns that are not just in form. of money only, such as opportunities for career growth development in various fields and commendation of employees

CONCLUSION AND FUTURE WORK

Focus on solving problems and meeting the needs of Service recipients focus on continuously improving work processes or work systems, focusing on empowering personnel and teamwork, focusing on ideological leadership, focusing on professional standards and operational guidelines. information resources search guide Liberty automation databases should be easy to understand, concise, clear, and effective to use. In the beginning, creating a brochure explaining how to find information resources may not be good enough. If developed, it will increase the efficiency in the preparation of quality manuals. and can be used in every era, of course

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